Open Call: Advisory Services for Innovation Procurement

Annex 2 – Proposal template: Topic #1 – Strategy planning

2025

Vs02 simplified

### FEASIBILITY (Weight 40%)

*This criterion evaluates whether the organisation agrees with the development of an innovation procurement strategy with sufficient resources, time, and stakeholder engagement. It also evaluates the ability to align departmental efforts with organisational goals.*

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| 1. **Permission to actuate** |
| Outline the internal resources (mainly human, financial, technological, or informational) involved in the strategy planning process. |
| Maximum 500 words. |
| List key external stakeholders (e.g., departments, external partners) and their linkage with the definition of the strategy. |
| Maximum 500 words. |

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| 1. **Interdepartmental collaboration** |
| Select at least one mechanism in place to facilitate collaboration: |
| Regular meetings  Project management tools  Shared platforms  Others (List them below) |
| Explain how the innovation procurement strategy will be integrated with existing organisational processes or frameworks. What is now in place, and what do you expect to leverage and integrate it. |
| Maximum 500 words. |

### TEAM COMMITMENT (Weight 40%)

*It examines whether the team has the right expertise, sufficient availability, and alignment with organisational goals to develop and implement the innovation procurement strategy with senior management support.*

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| 1. **Fit-for-Purpose** |
| List the names, roles, and responsibilities of the main team members participating in the program. Specify the expertise and qualifications relevant to innovation procurement strategy development (e.g., strategic planning, innovation management, procurement experience). |
| Maximum 500 words. |

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| 1. **Resource allocation** |
| Include a statement of commitment confirming the availability of the team to perform the activities |
| **Linked to Annex 3. Commitment Letter. Please sign and submit as requested.** |

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| 1. **Strategic alignment** |
| Explain how the development of the innovation procurement strategy aligns with the organization’s current priorities and long-term goals. |
| Maximum 500 words. |
| Describe how management will be informed of progress and involved in key decisions. |
| Maximum 500 words. |

### ADOPTION WILLINGNESS (Weight 20%)

*Assesses the organization’s commitment to integrating the outcomes into its proceses and future innovation procurement strategies.*

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| 1. **Organizational motivation to adopt** |
| Detail the resources the organization allocates (financial, human, technological) for successfully adopting and implementing the strategy’s outcomes and make them sustainable. |
| Maximum 500 words. |